

# DID YOU KNOW...?

AWS certifications are amongst the most highly rated and sought-after certifications in the industry.

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## WHY AWS TRAINING?

AWS Training and Certification empowers your team to build their competence, confidence and credibility to better support customers with essential knowledge of the AWS Cloud.

(\* 451 Research, "Demystifying Cloud Transformation: Where Enterprises Should Start," September 2019)



Research shows that **90%** of IT decision-makers and hiring managers report cloud skills shortages\*

## Propel your organisation with cloud fluency

AWS Training and Certification helps build and validate the cloud skills that organisations need to transform their business and do more in the cloud. AWS partners who attended training or achieved AWS certification reported a variety of business benefits, including:



Improved quality of solutions and deliverables



Increased number of customers migrating to AWS solutions



Shortened implementation times

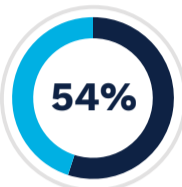


**94%** of AWS partners\*\* who achieved AWS Certification reported at least one personal benefit, including:

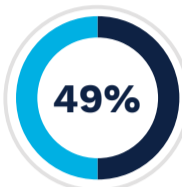
- Broadened skills
- Enhanced career opportunities
- Enablement to sell additional AWS services

(\*\* Metrics That Matter, a subsidiary of Gartner, 2018).

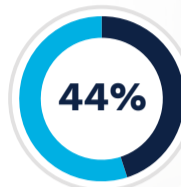
And IT decision-makers reported that AWS-certified professionals are:



Better at meeting client requirements **(54% agreed)**

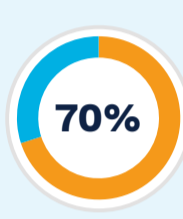


More productive **(49% agreed)**

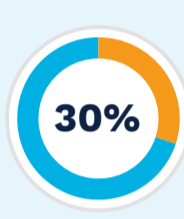


Faster trouble shooters **(44% agreed)**

## AFTER AWS TRAINING...



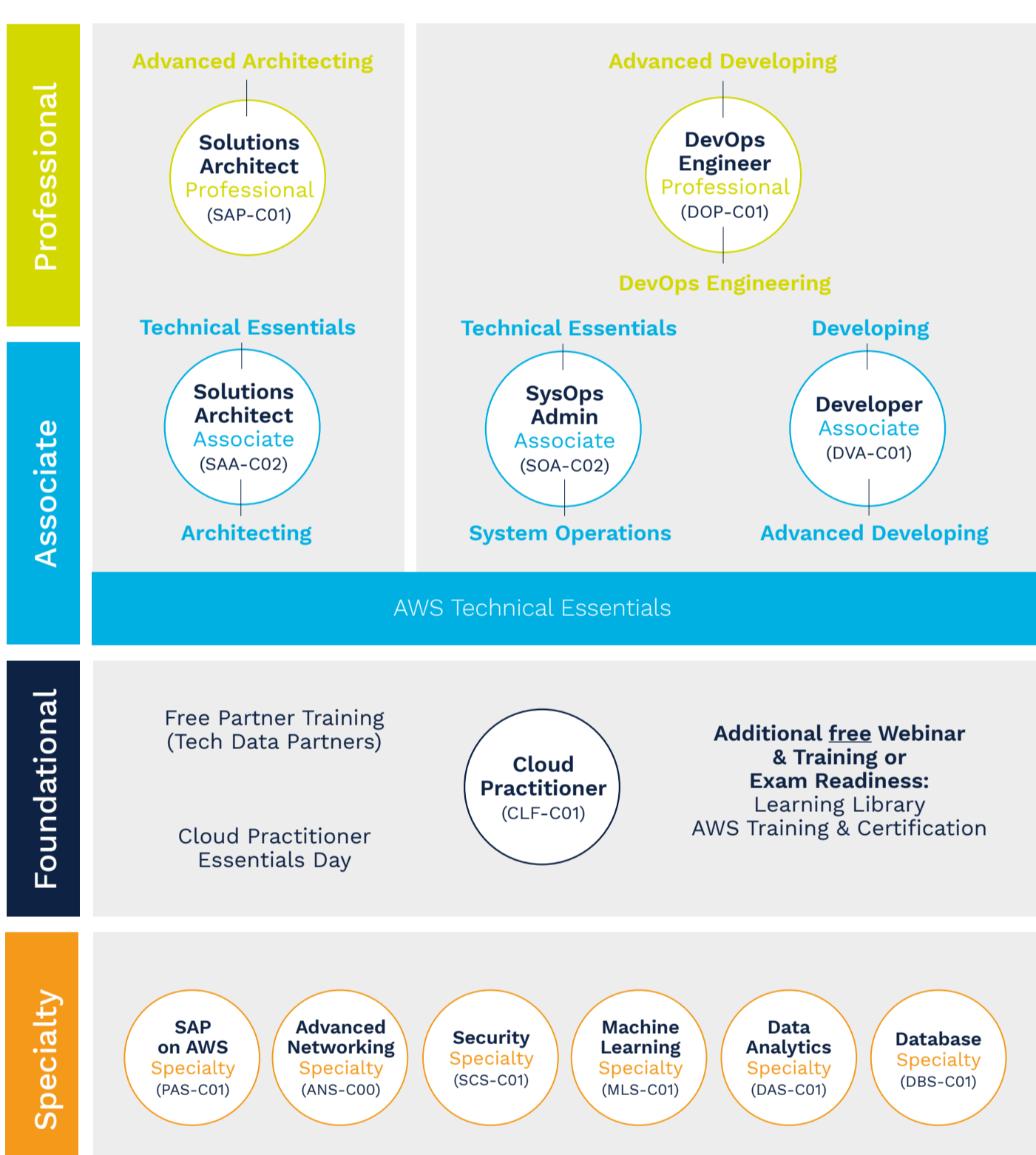
**70%** of IT professionals\*\*\* who took training to prepare for certifications said they were **more effective at work**



IT professionals who took training were **30% more satisfied** with their jobs than those without current training

(\*\*\* IT Skills and Salary report 2020)

## AWS Certifications Overview Tech Data Academy



## AWS Certifications Overview SPECIALTIES Tech Data Academy

### Specialty – Trainings shown are recommended not required



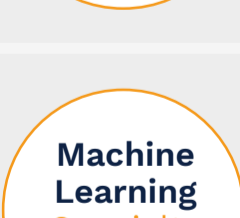
- New SAP Certifications for AWS Instances



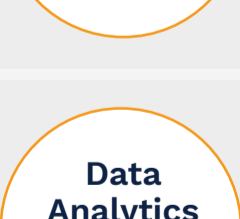
- Architecting on AWS
- Systems Operations on AWS



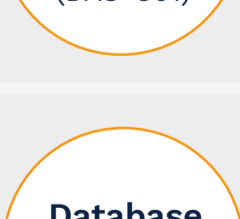
- Getting Started with Security, Compliance
- Security Fundamentals
- Architecting on AWS
- Security Engineering on AWS



- Practical Data Science with Amazon Sage Maker
- The Machine Learning Pipeline on AWS
- Deep Learning on AWS
- The elements of Data Science
- Process Model: CRISP-DM on the AWS Stack



- Data Analytics Fundamentals
- Big Data on AWS



- AWS Database Offerings
- Planning and Designing Databases on AWS
- Exam Readiness: AWS Certified Database - Specialty

Classroom training at Tech Data

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Free training at AWS

[Register here →](#)

If you want to:

**EMPOWER** your team

**EXPAND** their AWS knowledge

**INCREASE** cloud skills and expertise

**GAIN** a competitive edge

**Register for AWS Training and Certification** for Tech Data partners or contact your local Tech Data Cloud team today.

[Register here →](#)